



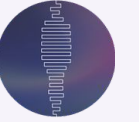
SOLUTIONS BOOKLET · 2026

The AI infrastructure for fashion commerce

Fit, style and confidence, so fashion is bought once, kept, and never wasted.
Every Irisphera solution in one place.

IRISPHERA TRY ON EXPERIENCE POWERED BY ORACLE & NVIDIA TECHNOLOGY

One platform. Ten solutions.



Every solution shares one shopper profile, so each one makes the others smarter. Start with one, add the rest when you're ready.

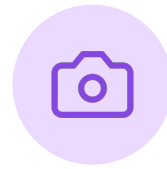
01



Size & Fit Intelligence

The right size, first time

02



Virtual Try-On

See it on yourself in seconds

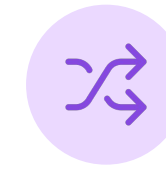
03



Privacy Try-On

Try on without showing your face

04



Mix & Match

Combine pieces into outfits

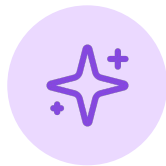
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Complete the Look

Turn one item into a full look

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AI Personal Stylist

Body, colours, style and occasion

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AI Agent & Chatbot

A stylist that talks to every shopper

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Retail Insights Dashboard

Know what your shoppers want

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In-Store Deployment

Kiosks, mirrors and fitting rooms

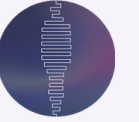
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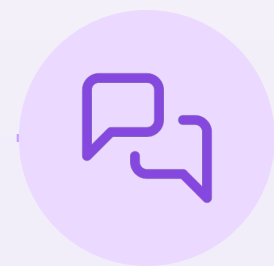
AI Photoshoots

Campaign-ready images without a studio

How the solutions work together

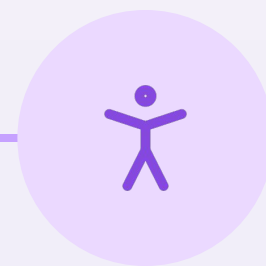


From the first visit to the fitting room: one connected journey for the shopper, one source of data for the brand.



Discover

AI Agent & Chatbot, AI
Personal Stylist



Understand

Body shape, size, colours,
style, occasion



Visualise

Virtual Try-On, Privacy
Try-On



Style

Mix & Match, Complete the
Look



Buy & keep

Right size, fewer returns, in
store or online

Up to 7×

HIGHER CONVERSION

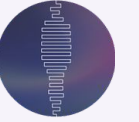
Up to 30%

LOWER RETURNS

Up to 25%

HIGHER ORDER VALUE

Built for every fashion category



One platform across apparel and accessories. Each category uses the solutions that matter most to its shoppers.



Apparel

Dresses, tops, denim, tailoring, outerwear, swimwear, sportswear, loungewear

Size & Fit · Virtual Try-On · Mix & Match · Complete the Look



Footwear

Sneakers, heels, boots, sandals

Virtual Try-On in looks · Complete the Look · AI Stylist



Modest wear

Abayas, kaftans, jalabiyas, occasion and evening wear

Privacy Try-On · Size & Fit · AI Stylist for Ramadan and Eid



Hijab

Hijabs, shaylas and scarves

Privacy Try-On · Colour palette matching · Complete the Look



Jewellery

Earrings, necklaces, rings, bracelets

Complete the Look · Colour palette · AI Stylist by occasion

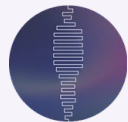


Bags

Handbags, clutches, totes, backpacks

Complete the Look · Mix & Match · AI Photoshoots

Size & Fit Intelligence



The right size, first time.

Irisphera reads the shopper's body shape and measurements from one photo, then matches them to each product's size chart and fit, so every shopper gets a personal size recommendation.

HOW IT WORKS

- 1 The shopper takes or uploads one photo (or enters height and weight).
- 2 Our AI estimates body shape and key measurements.
- 3 Each product page shows “Your size: M” with a fit note, per brand and per item.

Available: Online, mobile, in store, API

Ideal for: Dresses, denim, tailoring, swimwear, occasion and modest wear



Your size: XS/S

Recommended from your fit profile. True to size on the waist, relaxed on the hips.

Illustrative product screen

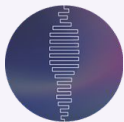
FOR YOUR BRAND

- Fewer size-related returns (up to 30% lower returns)
- Fewer “buy two sizes, return one” orders
- Fit data to improve size charts and production

FOR YOUR SHOPPERS

- No guessing, no size charts to decode
- Confidence to buy brands they've never tried
- Their size remembered for next time

Virtual Try-On



See it on yourself, in under 10 seconds.

Shoppers see any garment on their own photo, with their real body proportions and identity, without avatars, 3D scans or studio shoots. Our proprietary fashion AI can be fine-tuned on any collection.

HOW IT WORKS

- 1 The shopper taps “Try it on” on a product page.
- 2 They take a photo or upload one; we check light, full body and framing.
- 3 In seconds they see the piece on themselves, and can save or share it.

Available: Online, mobile, in store (kiosk and mirror), API

Ideal for: Every apparel category; especially occasion wear, luxury and new collections

Before



Real shopper. Real proportions.

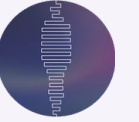
Live on sanaosmani.com

FOR YOUR BRAND

- Up to 7× higher conversion
- More engagement and time on product pages
- Shareable looks that bring new shoppers

FOR YOUR SHOPPERS

- See the real fit and drape before buying
- Fun, fast, no app to download
- Save and share looks with friends



Privacy Try-On

Try on with confidence, and without showing your face.

Shoppers can blur their face before they try on, and choose whether their profile is saved. It makes try-on comfortable for privacy-conscious shoppers and for modest-wear markets.

HOW IT WORKS

- 1 The shopper switches on face blur before or after taking the photo.
- 2 Try-on runs with the face hidden; body proportions stay accurate.
- 3 The shopper controls what is saved, and can delete it at any time.

Available: Online, mobile, in store

Ideal for: Modest wear and GCC markets, lingerie and swimwear, privacy-conscious shoppers



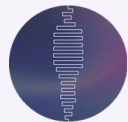
FOR YOUR BRAND

- More shoppers willing to try on
- No shopper images used to train AI
- Consent-based and GDPR-compliant



FOR YOUR SHOPPERS

- Privacy by default, face never shown
- Full control of their data
- Comfortable trying swimwear, lingerie or abayas



Mix & Match

Build outfits, not just baskets.

Shoppers combine tops, bottoms, layers and accessories from the collection and see the full outfit on themselves, all from one screen.

HOW IT WORKS

- 1 The shopper picks a first item they like.
- 2 Irisphera suggests pieces that work with it, filtered by size and stock.
- 3 They swap pieces and see each combination on their own photo.

Available: Online, mobile, in-store kiosk

Ideal for: Brands with wide collections, separates, menswear, resortwear



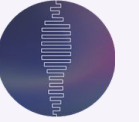
FOR YOUR BRAND

- More items per order (up to 25% higher AOV)
- Sells slower-moving pieces in combinations
- Showcases the whole collection



FOR YOUR SHOPPERS

- Easy outfit building
- Confidence that pieces go together
- Saves time, fewer separate searches



Complete the Look

Turn one item into a full look.

On every product page and in the basket, Irisphera recommends the pieces that complete the outfit, chosen for the shopper's body, colours and style, not just “people also bought”.

HOW IT WORKS

- 1 The shopper views or adds a product.
- 2 Our AI builds 2–3 complete looks around it.
- 3 One tap tries the full look on, or adds it to the basket.

Available: Product pages, basket, email and app, in store

Ideal for: Fashion brands and marketplaces with a broad catalogue



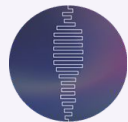
FOR YOUR BRAND

- Higher average order value
- Cross-category sales (outerwear, shoes, accessories)
- Styling expertise at scale



FOR YOUR SHOPPERS

- Inspiration that suits them
- A finished look with less effort
- Discover pieces they'd have missed



AI Personal Stylist

A personal stylist for every shopper.

The AI Personal Stylist builds a profile from five dimensions and recommends the pieces and looks that suit each shopper best.

HOW IT WORKS

- 1 The shopper takes a photo and answers a few quick questions.
- 2 Irisphera builds their fit and style profile across five dimensions.
- 3 Personal picks appear across the store, in under 5 minutes.

Available: Online, mobile, in store, clienteling apps

Ideal for: Premium and luxury brands, multi-brand retailers, personal shopping teams



Body shape

Proportions and silhouette, for cuts that flatter



Colour palette

Skin, hair and eye tones, for colours that suit



Preferences

Likes, dislikes, fit and comfort



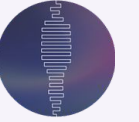
Style

Classic, minimal, bold, modest, sporty and more



Occasion

Work, wedding, Eid, holiday, evening, everyday



AI Agent, Chatbot & AI Stylist

A stylist that talks to every shopper, 24/7.

A conversational fashion assistant on your website, app or messaging channels. Shoppers ask in their own words, and the agent answers with products in their size, styled for them, then lets them try them on.

HOW IT WORKS

- 1 The shopper asks: "I need a dress for a summer wedding."
- 2 The agent asks a few questions and uses their fit and style profile.
- 3 It shows matching pieces in their size, ready to try on or buy.

Available: Website, app, WhatsApp and messaging, in-store tablets

Ideal for: Brands with large catalogues, premium clienteling, multilingual markets



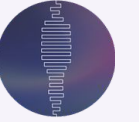
FOR YOUR BRAND

- Always-on assisted selling, in many languages
- Answers fit, style and product questions instantly
- Conversations become demand insights



FOR YOUR SHOPPERS

- Shop by describing what they need
- Advice like a personal stylist
- Fast answers, any time



Retail Insights Dashboard

Know what your shoppers really want.

Every try-on and recommendation creates first-party data. The dashboard turns it into clear decisions for merchandising, marketing and stock.

HOW IT WORKS

- 1 Irisphera collects consented, anonymised data from every interaction.
- 2 The dashboard shows shoppers, products and performance in real time.
- 3 Teams act on it: buying, sizing, campaigns and stock.

Available: Web dashboard, exports, CRM and ERP integration

Ideal for: Merchandising, e-commerce, marketing and leadership teams



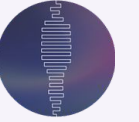
FOR YOUR BRAND

- Customer insights: body shapes, sizes, colour preferences
- Product intelligence: most tried, most recommended, best converting
- Business performance: conversion, revenue influenced, return rate
- Strategic insights: demand signals for merchandising, inventory and marketing



FOR YOUR SHOPPERS

- Better-fitting collections over time
- More of the colours and styles they love
- Stock in the sizes they need



In-Store Deployment

One AI layer, in every channel.

Bring Virtual Try-On and the AI Stylist into physical retail: kiosks, smart mirrors and tablets, connected to the same shopper profile as online.

HOW IT WORKS

- 1 Shoppers scan themselves at a kiosk or mirror, or use a sales associate's tablet.
- 2 They discover personalised looks and try them on virtually.
- 3 Selected pieces are requested straight to the fitting room.

Available: Boutiques, department stores, malls, hotels, airports, events and fashion weeks

Ideal for: Retail groups, malls, flagship stores, pop-ups and events



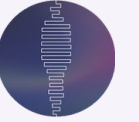
FOR YOUR BRAND

- Turns footfall into sales and data
- Endless aisle: show the full collection in any store
- Memorable activations for launches and fashion weeks



FOR YOUR SHOPPERS

- Try more looks in less time
- Pieces ready in the fitting room
- Same profile online and in store



AI Photoshoots

Campaign-ready images, without the studio.

Create on-model product images and campaign visuals from flat-lays or existing photos, with virtual models, poses and backgrounds that match your brand.

HOW IT WORKS

- 1 Upload product photos (flat-lay, mannequin or on-model).
- 2 Choose models, body types, poses and backgrounds.
- 3 Receive on-brand images for product pages, ads and social media.

Available: Web app and API; batch generation for full collections

Ideal for: Brands launching collections often, marketplaces, small teams



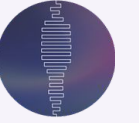
FOR YOUR BRAND

- Faster launches, lower photoshoot costs
- Show every piece on diverse body types
- Consistent visuals across markets



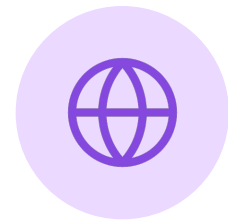
FOR YOUR SHOPPERS

- See products on bodies like theirs
- Richer product pages
- Better idea of fit and style



Live in minutes. Ready for enterprise.

Self-serve for small brands, full integration for retail groups.



E-commerce platforms

Shopify, WooCommerce, Salla; custom sites via API



Enterprise systems

CRM, ERP, POS and clienteling integrations



Channels

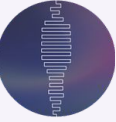
Website, mobile, in-store kiosks and mirrors, messaging



Technology partners

Oracle, NVIDIA Inception, AWS, Microsoft Azure, TIMSOFT

Privacy by design: no shopper images used for AI training · face blur · consent-based · GDPR-compliant · models, code and trademarks owned by Irisphera.



Trusted by fashion brands in 14+ markets

24+ integrations · 100K+ shopper interactions · Europe, Middle East, Asia, Americas, Africa

“Over 80% of our purchases happen through Irisphera. It gives customers the confidence to buy online, leading to higher conversions.”

Sana Osmani · Luxury resortwear, Dubai

Brandsco

Oceanus the Label

Lumeme

Iron Gear

Louzan

Oh!Zuza

Batts

Padova

Ms Fyor

Noria Anis



Let's build it together.

Book a 15-minute demo and see your own collection on a real shopper.

calendly.com/antonia-dumitriu/15-min-q-a-session

irisphera.com · antonia.dumitriu@irisphera.com